

MEMBERSHIP REPORT
November 1, 2009, State Meeting

Thank you to all State Officers, Regional Representatives, County Treasurers and Membership Chairs who have been a great help to me during 2009.

Again, this year a new membership form was needed because of the new Youth Program. Enrollment opportunity for youth ages 12 through high school has been included within the Dependents Section of the membership form for participation in the Youth Program. The new form was either e-mailed as an attachment or mailed to each chapter's President, Treasurer, or Membership Chair. If you have not received the new form, please let me know.

Ohio Horseman's Council's membership increased this year by 2.5% from 2008. This percent increase is down from the previous year. I attribute this to some of the chapters having a member retention problem. Most chapters acquired new members, but lost members due to various reasons. Members might have changed their primary chapter, switched to "At Large", or decided to leave the OHC organization. Without retention, it is difficult to "grow" an organization.

This year, we have 60 chapters, having welcomed Franklin County back into our fold ("At-Large not included). The top ten chapters, by member count and in order from first to tenth, are Clermont (166), Montgomery (156), Cuyahoga (148), Licking (147), Medina (144), Lorain (137), Wayne (136), Warren (133), Fairfield (125), and Washington (103). I did not include the "At-Large" category in the top ten; however, this category had 134 members.

Because member retention is so important, I calculated the total of new members and the total of non-renewals from 2008 for each chapter, which is the gain/loss for each chapter. This number is located in the last column of the report. When calculating the number of new members for each county, the members who renewed late for 2009 were not counted as new members (lapsed/reinstated). Hopefully, these numbers will help each chapter with retention. My suggestion would be to contact as many 2008 members who did not renew for 2009 with a "we missed you" letter, with your chapter application form enclosed. You may contact me by e-mail (bgerard12@gmail.com) to request the names and addresses for those people. I would be happy to forward them on to you.

To encourage acquisition of new members, I decided to take \$100.00 from my budget and award the chapter gaining the most new members. This year the winner is Clermont County. The retention figure was not included. However, next year the award will be given to the chapter with the highest member gain (new plus retention).

Thanks again for all your cooperation. I couldn't do this without you!

Respectfully,
Barbara Gerard, State Membership Chair

COUNTY	# FAMILY		# INDIVIDUAL		# SEN. CIT.		# STUDENT		# ASSOCIATE		TOTAL		# NEW Mshps. *	TOTAL Nonrenews**	MBSHPS. Loss/Gain
	Mshps.	Mbrs.	Mshps.	Mbrs.	Mshps.	Mbrs.	Mshps.	Mbrs.	Mshps.	Mbrs.	Mshps.	Mbrs.			
Adams	22	44	14	14	4	5	0	0	1	41	64	20	17	plus 3	
Allen	7	14	7	7	2	2	0	0	0	16	23	2	3	minus 1	
Ashtabula	22	44	23	23	4	4	3	3	0	52	74	17	10	plus 7	
Athens	22	44	25	25	4	4	0	0	0	50	72	18	7	plus 11	
At Large	36	72	44	44	12	13	1	1	4	97	134	42	31	plus 11	
Belmont	2	4	6	6	2	2	0	0	0	10	12	1	3	minus 2	
Brown	22	44	9	9	1	1	1	1	2	35	44	17	13	plus 4	
Butler	16	32	12	12	1	1	2	2	0	31	47	8	7	plus 11	
Carroll	12	24	6	6	1	1	1	1	0	20	32	2	14	minus 12	
Champaign	9	18	8	8	4	4	0	0	0	21	32	3	10	minus 7	
Clark	25	50	18	18	3	3	1	1	1	48	73	23	6	plus 17	
Clermont	56	112	42	42	10	12	0	0	0	108	166	33	17	plus 16	
Clinton	8	16	14	14	10	11	0	0	0	22	30	13	7	plus 6	
Columbiana	29	58	33	33	10	11	0	0	0	72	102	17	16	plus 1	
Coshocton	28	56	9	9	5	8	0	0	2	44	75	2	5	minus 3	
Crawford	8	16	9	9	2	3	0	0	0	19	28	7	5	plus 2	
Cuyahoga	27	54	68	68	22	25	0	0	1	118	148	18	20	minus 2	
Defiance	15	30	10	10	1	1	0	0	0	26	41	9	1	plus 8	
Delaware	16	32	20	20	6	7	0	0	0	42	59	12	6	plus 6	
Erie	12	24	8	8	7	8	0	0	0	27	40	2	6	minus 4	
Fairfield	42	84	29	29	10	12	0	0	0	81	125	18	10	plus 8	
Franklin	4	8	7	7	1	1	0	0	0	12	16	12	0	plus 12	
Fulton	17	34	30	30	8	12	0	0	0	55	76	13	14	minus 1	
Geauga	21	42	39	39	6	6	0	0	0	66	87	6	8	minus 2	
Greene	23	46	28	28	1	2	0	0	1	53	77	20	5	plus 15	
Guernsey	21	42	18	18	8	8	0	0	0	47	68	5	17	minus 12	
Hamilton	9	18	18	18	8	9	0	0	0	35	45	5	6	minus 1	
Hancock	8	16	12	12	1	1	0	0	0	21	29	7	4	plus 3	
Henry	9	18	2	2	0	0	0	0	1	12	21	0	1	minus 1	
Highland	10	20	18	18	0	0	0	0	0	28	38	15	4	plus 11	
Hocking	10	20	13	13	4	4	0	0	0	27	37	6	7	minus 1	
Holmes	21	42	17	17	4	5	2	2	0	43	67	10	11	minus 1	
Jefferson	6	12	4	4	0	0	0	0	0	10	16	2	4	minus 2	
Knox	4	8	14	14	3	3	0	0	1	22	26	5	2	plus 3	
Lake	12	24	11	11	4	4	0	0	0	27	39	1	6	minus 5	
Lawrence	25	50	17	17	3	3	0	0	0	45	70	12	16	minus 4	
Licking	43	86	44	44	12	12	1	1	4	104	147	22	30	minus 8	
Lifetime	1	2	18	18	0	0	0	0	0	19	20	0	0	no loss/gain	

Logan	19	38	17	17	4	6	0	0	0	0	40	61	10	8	plus 2
Lorain	36	72	54	54	8	9	2	0	0	0	100	137	21	21	no loss/gain
Madison	16	32	18	18	1	1	0	0	0	0	35	51	10	4	plus 6
Medina	34	68	56	56	17	18	1	1	1	1	109	144	27	22	plus 5
Miami	13	26	18	18	2	3	0	0	0	0	33	47	6	11	minus 5
Montgomery	35	70	67	67	18	19	0	0	0	0	120	156	13	24	minus 11
Morgan	5	10	2	2	1	1	0	0	0	0	8	13	2	5	minus 3
Morrow	7	14	10	10	1	1	0	0	1	1	19	26	8	7	plus 1
Muskingum	16	32	4	4	2	2	0	0	0	0	22	40	1	5	minus 4
Perry	8	16	12	12	1	1	0	0	0	0	21	29	2	19	minus 17
Pike	12	24	6	6	2	2	0	0	0	0	20	32	3	8	minus 5
Portage	8	16	17	17	2	2	0	0	1	1	28	36	7	7	no loss/gain
Preble	29	58	10	10	2	3	0	0	0	0	41	71	9	29	minus 20
Sandusky	12	24	4	4	4	5	1	0	0	0	21	34	6	11	minus 5
Scioto	12	24	14	14	2	2	0	0	0	0	28	40	6	8	minus 2
Stark	17	34	31	31	5	6	0	0	1	1	54	72	9	9	no loss/gain
Summit	2	4	23	23	0	0	0	0	0	0	25	27	7	2	plus 5
Trumbull	14	28	17	17	12	14	0	0	0	0	43	59	8	10	minus 2
Tuscarawas	10	20	7	7	0	0	0	0	0	0	17	27	4	5	minus 1
Union	5	10	4	4	0	0	0	0	0	0	9	14	1	1	no loss/gain
Van Wert	1	2	4	4	1	1	0	0	0	0	6	7	0	0	no loss/gain
Warren	41	82	44	44	5	7	0	0	0	0	90	133	20	20	no loss/gain
Washington	37	74	13	13	14	14	2	2	0	0	66	103	8	14	minus 6
Wayne	45	90	37	37	6	8	1	1	0	0	89	136	19	21	minus 2
Wood	25	50	14	14	6	6	3	3	1	1	49	74	10	10	no loss/gain
TOTALS	1139	2278	1227	1227	290	328	22	22	23	23	2699	3869	642	327	plus 315
2008 Totals	1097	2194	1066	1066	425	521	24	24	21	21	2633	3826			

2.5% increase

* Applications with unmarked "new" box not counted, Lapsed memberships not counted as new when reinstated.

** Chapter loss/gain. May have moved from one chapter to another.

Total Youth = 659 (# includes under 18 for family mbrshps.)