

Web Committee Report  
November 11, 2007

Co-webmasters Linda Waites and Judy Preston started maintaining the state web site in late October, 2005. Our goal was to provide a vehicle that would enhance communication within the organization and provide a resource of information to be used by our membership and other interested parties. We also look at the site as a means of marketing OHC to the general public.

### **What we have accomplished since November 2006 –**

We have added a page regarding OHC merchandise (badges, patches, etc).

We have added information about the new Equine Liability Insurance program.

We have enhanced the County contact information page with \* to indicate active chapters and dates indicating how current the information is.

We have added information to the trail and legislative pages. Thanks to Linda Waites for sorting thru all the Legislative info and posting what we need to know.

We have added to bridle trail maps in the library, and provided descriptions of some of the trails at each location.

We have kept the Calendar, Officers and Committee chairs up to date.

We have worked on improving the aesthetic “look” of the site.

### **Goals for the future:**

We would like to add more descriptions to the trail map library, the horse camp facilities, and any other information that would be of interest to a “horse” person that not been there before – (ie a description of the type of terrain, water or other obstacles, best access if you have a big trailer, type of number of campsites and the type of rigs they will hold...)

We would like to add a Member Benefits page which would include information about the Purchasing package currently available.

We would like to share more County stories.

### **Statistics:**

We are averaging over 10,000 page requests for a month.

The Monthly Report identifies activity for each month in the report time frame. Remember that each page hit can result in several server requests as the images for each page are loaded.

Month		Number of requests	Number of page requests
1.	October 2006	11,202	1,461
2.	November 2006	51,593	7,385
3.	December 2006	47,510	7,715
4.	January 2007	96,609	11,450
5.	February 2007	75,916	9,557
6.	March 2007	105,727	11,925
7.	April 2007	95,374	10,201
8.	May 2007	81,565	8,760
9.	June 2007	70,517	9,582
10.	July 2007	70,965	8,833
11.	August 2007	73,997	8,774
12.	September 2007	70,662	8,001
13.	October 2007	73,815	8,764

Year	Number of requests	Number of page requests
1. 2006	110,305	16,561
2. 2007	815,147	95,847

We will continue to endeavor to improve the site and welcome your comments.

Your webmasters,

*Linda & Judy*