



APRIL 8-11, 2010

Ohio Expo Center Columbus, OH

Clinics, Seminars & Demonstrations

Enjoy an unparalleled program of sessions presented by leading coaches, competitors, trainers, and industry experts. Clinics on general and discipline-specific topics will be conducted in four arenas while a non-stop schedule of demos and seminars will also be presented at a seminar stage and two demo rings. With sessions covering the gamut of horse training, horse management, and equestrian topics, Equine Affaire will provide a great introduction to horses for new horse enthusiasts and a place for seasoned riders and owners to hone their skills and explore new disciplines and training philosophies.

Trade Show

Save money and time by shopping at Equine Affaire. With the largest horse-related trade show in North America, Equine Affaire will be the place to shop next spring for all of your horse and rider needs. Browse through acres of equine products and services ranging from tack, riding apparel, gifts, and grooming supplies to trailers, barns, fencing, and farm equipment.

Breed and Horse & Farm Exhibits Area

Learn about dozens of horse breeds from North and South America, Europe, and beyond at the Cashman Breed Pavilion in the Voinovich Livestock & Trade Center and the Horse & Farm Exhibits area in the Gilligan Complex. Representatives of horse, pony, and color associations and registries will be on hand to answer your questions about their breeds and registries. Equines from miniatures to drafts and from stock horses to sport horses will be on exhibit. The Horse & Farm Exhibits area will also showcase a vast number of stallions, breeding farms, and training facilities.

New for 2010...

A Trail Riding Pavilion!

With retail and educational exhibits and a comprehensive program of demos on topics relating to trail riding and trail use, Equine Affaire's new Trail Riding Pavilion will provide everything you need to enhance your trail riding experience. Whether you want to shop for trail riding equipment, research public trails, garner tips on trail riding safety, or join a trail riding club, the Trail Riding Pavilion will be the best place to prepare you and your horse to "hit the trail."

Training Clinics

Chris Cox*General Training & Horsemanship*

John Lyons*General Training & Horsemanship*

Craig Cameron*General Training & Horsemanship*

Stacy Westfall*Reining & General Horsemanship*

Tommy Garland*C.P.R. Horsemanship, Hunter & Western Pleasure*

Linda Allen*Hunter/Jumpers*

Richard Winters*Colt Starting & Reined Cow Horse*

Sharon Camarillo*Barrel Racing*

Jeremy Steinberg*Dressage*

Caroline Rider*Natural Horsemanship*

Reese Koffler-Stanfield*Dressage*

Aaron Ralston*Ranch & Trail Training*

Sterling Graburn*Driving*

Jennifer Bauer*Easy Gaited Horses*

Scot Hansen*Trail Riding & Mounted Police Training*

Pamela Graham*Introduction to Jumping*

Heidi Piper*Hunter Under Saddle*

Duane Piper*Western Pleasure*

Colleen Kelly*Rider Biomechanics*

Scott Seymour*Draft Horse Training*

David Donnert*Trick Training*

Ginger Ryals*Drill Teams & Gymkhana*

Northern Ohio Outlaws*Cowboy Mounted Shooting*

...And more to be announced for team penning and endurance/competitive trail.

Experience the Pfizer Fantasia!

Equine Affaire's signature musical celebration of the horse, the Pfizer Fantasia, will take place at 8:00pm on Friday and Saturday evenings in the coliseum. This special equine musical revue will feature a star-studded line-up of professional equestrian performers and exceptional horses choreographed to a wide variety of musical styles. Enjoy the beauty and diversity of horse breeds from miniatures to drafts as well as the excitement of equestrian sports including reining, dressage and driving to drill teams, trick riding, and more. The 2010 Pfizer Fantasia promises to be an evening of extraordinary entertainment you will not want to miss.

A separate ticket will be required for the Pfizer Fantasia. Advance tickets are on sale January 11-March 31, 2010, for \$12, \$16, \$22, or \$25 each plus \$2.75 shipping, handling, and seat selection fee per ticket. Call (740) 845-0085 or consult www.equineaffaire.com for additional information and to place your order. MasterCard, Visa, and Discover accepted. Tickets not sold in advance will be available at the Information Booth in the Bricker Building beginning at 9:00am, on Thursday, April 8th.

Youth Pavilion

Explore a special place for horsey kids of all ages at the Youth Pavilion in the Celeste Center. In addition to educational and horse-related youth association exhibits, the Youth Pavilion will feature presentations by many of the horse industry's most popular educators, demonstrations of horse breeds, plenty of fun activities for kids, and the Celebrity Horse Showcase.

Win Great Raffle Prizes

Visit www.equineaffaire.com to learn about the prizes for the 2010 Equine Affaire Raffle and to enter online before the show. And stop by the Raffle Center in the Bricker Building during the event to enter in person. You need not be present to win.

Craig Cameron's Extreme Cowboy Race™

Equine Affaire is teaming up with Craig Cameron to present his Extreme Cowboy Race on Thursday and Friday afternoons and Sunday morning in the coliseum. The Extreme Cowboy Race—as seen on RFD-TV—is a competition in which horse and rider teams work through an obstacle course while being timed and judged on their abilities. Interested riders may apply in advance to compete for \$4250 in cash and other prizes. For detailed information on the race, prizes, and how to apply to compete, consult www.equineaffaire.com or contact Paula Woodward at (740) 845-0085 ext. 109 or pwoodward@equineaffaire.com.

EVENT HOURS:

Thursday – Saturday.....9:00am – 7:30pm
Sunday.....9:00am – 5:00pm

ADMISSION:

General admission includes access to all clinics, seminars, demonstrations, and the Extreme Cowboy Race. Tickets sold in advance from January 11th-March 19th, 2010, and at the door. Cash only at the door.

Adults 11 & Over:Daily:\$14.00
Four-Day Pass:\$48.00
Children Age 7-10:Daily:\$8.00
Four-Day Pass:.....\$28.00
Children 6 & Under:Free

No refunds. No pets permitted inside any buildings.

VOLUNTEERS NEEDED:

Work with great folks on a really exciting event! Not only do volunteers have fun, but they also earn free admission and an Equine Affaire souvenir. For more information, click on "Get Involved" at www.equineaffaire.com or contact Melissa Dickson at mdickson@equineaffaire.com or (740) 845-0085 ext. 106.

RIDE WITH THE BEST IN AN EQUINE AFFAIRE CLINIC:

Many of this year's clinicians will be accepting horses and/or riders of various disciplines and abilities to participate in their clinics. For information on sessions, requirements, fees, and how to apply to the Ride With The Best program, click "Get Involved" at www.equineaffaire.com or contact Paula Woodward at pwoodward@equineaffaire.com or (740) 845-0085 ext. 109.

INFORMATION:



Equine Affaire, Inc.

2720 State Route 56 SW, London, OH 43140
(740) 845-0085 phone • (740) 845-2879 fax
Mon-Fri 9:00am-5:00pm ET

www.equineaffaire.com

For detailed, continuously-updated information on Equine Affaire, consult our Web site. Printed clinic & seminar schedules will be available January 2010. Clinics/seminars/presenters are subject to change.



EQUINE AFFAIRE HOST HOTELS/CAMPING INFORMATION:

Most room blocks and discounted rates begin expiring March 1st. Find additional hotel details at www.equineaffaire.com

To receive discounted rates you must say you are with Equine Affaire.

Camping spaces with electric, water, and sewer are available at \$35 per night/with noon check out. No tent camping. No advance registration; all spaces on a first-come, first-served basis. Call (614) 294-9336 for more camping information.

1. **Varsity Inn South:** (2 mi.) 1445 Olentangy River Rd.; (614) 291-2983; \$79 for 1-4; Expires 3/18/10
2. **Red Roof Inn-OSU:** (3 mi.) 441 Ackerman Rd.; (800) 874-9000; \$69.99 for 1-4; Expires 3/15/10 - use Group B1210001310
3. **University Plaza Hotel:** (3.4 mi.) 3110 Olentangy River Rd.; (877) 677-5292; \$125 for 1-4; includes full breakfast; Expires 3/16/10
4. **Fairfield Inn & Suites OSU:** (3.5 mi.) 3031 Olentangy River Rd.; (800) 228-2800; \$109 for 1-4; Expires 3/17/10 - Group Code: EATO
5. **Hilton Garden Inn-University Area:** (3.5 mi.) 3232 Olentangy River Rd.; (614) 263-7200; \$123 for 1-4; Expires 3/6/10
6. **Varsity Inn North:** (3.7 mi.) 3246 Olentangy River Rd.; (614) 267-4646; \$79 for 1-4; Expires 3/18/10
7. **Holiday Inn Express OSU:** (3.7 mi.) 3045 Olentangy River Rd.; (614) 447-1212; \$119 for 1-4; Expires 3/1/10
8. **Crowne Plaza-Downtown:** (3.75 mi.) 33 E. Nationwide Blvd; (614) 461-4100; \$109 for 1-4; Expires 3/19/10
9. **Hyatt on Capitol Square:** (3.75 mi.) 75 E. State St.; (614) 228-1234; \$115 for 1-4; Expires 3/6/10
10. **Doubletree Guest Suites-Columbus:** (4 mi.) 50 S. Front St.; (614) 228-4600; \$117 for 1-4; two-room suites with sleeper sofas; Expires 3/9/10
11. **The Westin Columbus:** (4.5 mi.) 310 South High St.; (614) 228-3800; \$109 for 1-4; Expires 3/18/10
12. **Best Western Airport:** (4.5 mi.) 1450 Airport Dr.; (614) 337-8400; \$94 - \$104; Expires 3/7/10
13. **Holiday Inn Columbus Downtown Capitol Square:** (4.5 mi.) 175 E. Town St.; (614) 221-3281; \$99 for 1-4; Expires 3/24/10
14. **Ramada Plaza Hotel:** (5 mi.) 4900 Sinclair Rd.; (614) 846-0300; \$85 for 1-4; Expires 3/16/10

15. **Four Points By Sheraton:** (6 mi.) 3030 Plaza Properties Blvd.; (614) 475-8383; \$99 for 1-4; Expires 3/16/10
16. **Marriott Columbus Airport:** (6 mi.) 1375 N. Cassady Ave.; (614) 475-7551; \$119 for 1-4; Expires 3/12/10
17. **Super 8 Motel:** (7mi.) 1075 E. Dublin-Granville Rd.; (614) 885-1601; \$44.95 for 1-4; Expires 3/20/10
18. **Baymont Inn & Suites:** (7 mi.) 1100 Mediterranean Ave.; (614) 848-9696; \$70.00 for 1-4; Expires 3/16/10
19. **Country Inn & Suites:** (7 mi.) 1111 Mediterranean Ave.; (614) 358-3800; \$88 - \$98 for 1-4; Expires 3/16/10
20. **Baymont Inn & Suites Rickenbacker:** (7.5 mi.) 2323 Rickenbacker Pkwy; (614) 491-4400; \$69-\$79 for 1-4; Expires 3/7/10
21. **Best Western Columbus North:** (7 mi.) 888 E. Dublin-Granville Rd.; (614) 888-8230; \$81 for 1-4; Expires 3/17/10
22. **Clarion Hotel & Suites:** (7 mi.) 900 E. Dublin-Granville Rd.; (614) 888-7440; \$89 for 1-2; Expires 3/15/10
23. **Continent Inn:** (7 mi.) 6225 Zumstein Dr.; (614) 848-3819; \$49.99 for 1-4; Expires 3/20/09
24. **Hampton Inn & Suites Easton:** (8 mi.) 4150 Stelzer Rd.; (614) 473-9911; \$99 for 1-4; \$109 for king suite; Expires 3/18/10
25. **Extended Stay America-Columbus/North:** (8 mi.) 6255 Zumstein Dr.; (614) 431-0033; \$50.99 for 1-4; Expires 3/31/09
26. **Crowne Plaza North:** (8 mi.) 6500 Doubletree Ave.; (614) 885-3813; \$92 for 1-4; Expires 4/1/10
27. **Embassy Suites:** (10 mi.) 2700 Corporate Exchange Dr., Cleveland Ave.; (614) 890-8600; \$119 for 1-4; Expires 3/18/10
28. **Holiday Inn Worthington:** (10 mi.) 7007 N. High St.; (614) 436-0700; \$92 for 1-4; Expires 3/5/10
29. **Hyatt Place:** (11 mi.) 7490 Vantage Dr.; (614) 846-4355; \$99 for 1-4; Expires 3/11/10

30. **Sheraton Suites Columbus:** (11 mi.) 201 Hutchinson Ave.; two-room suites with sleeper sofas; (800) 325-3535; \$112 for 1-4; Expires 3/18/10
31. **Doubletree Hotel Columbus Worthington:** (11 mi.) 175 Hutchinson Ave.; (800) 465-4329; \$84 for 1-4; Expires 3/19/10
32. **Homewood Suites By Hilton/Columbus Worthington:** (11 mi.) 115 Hutchinson Ave.; (614) 785-0001; \$105 for 1-4; Expires 3/15/10 - use Group # B3100002000
33. **Red Roof Inn-Worthington:** (11 mi.) 7480 N. High St.; (800) 733-7663; \$61.99 for 1-4; Expires 3/15/10 - use Group # B3100002000
34. **Extended Stay America-Columbus/Worthington:** (11 mi.) 7465 High Cross Blvd. 614-785-1006; \$54.99 for 1-4; Expires 3/31/10
35. **Best Western - The Franklin Park Suites Hotel:** (11 mi.) 2045 Polaris Parkway; (614) 396-5100; \$89 for 1-4; Expires 3/28/10
36. **Hilton Columbus/Polaris:** (11 mi.) 8700 Lyra Dr.; (614) 885-1600; \$105 for 1-4; Expires 3/8/10
37. **Hampton Inn & Suites Polaris:** (11 mi.) 8411 Pulsar Pl.; (614) 885-8400; \$104 for 1-4; Expires 3/8/10
38. **Wingate by Wyndham Polaris:** (11 mi.) 8505 Pulsar Pl.; (614) 844-5888; \$89-\$99 for 1-4; Expires 3/16/10
39. **Extended Stay America-Columbus/Polaris:** (12 mi.) 8555 Lyra Drive, Columbus; (614) 431-5522; \$74 for 1-4; Expires 3/31/10
40. **Drury Inn & Suites - Columbus Northwest:** (15 mi.) 6170 Parkcenter Circle; (800) 325-0720; \$85-\$114 for 1-4; Suites available; Expires 3/8/10
41. **Crowne Plaza:** (15 mi.) 600 Metro Place North; (614) 764-2200; \$99 for 1-4; 4/1/10
42. **Country Inn & Suites East:** (16 mi.) 2806 Taylor Rd., Reynoldsburg; (614) 861-8888; \$75-\$85 for 1-4; Expires 3/16/10

ADVANCE TICKET ORDER FORM

Order tickets online at www.equineaffaire.com or use this form.

Ticket orders must be postmarked by March 19, 2010.

(Please Print)

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone #: _____ - _____ - _____

E-mail: _____

Please make check or money order payable to Equine Affaire. Send order form with payment to: 2720 State Route 56 SW, London, Ohio 43140. Sorry, no credit cards accepted on mail orders. A detailed clinic/seminar schedule will be sent to you with your tickets. No refunds. You will receive tickets at least two weeks prior to the event.

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Equine Affaire General Admission Tickets

of Adult One-Day Tickets at \$14.00 each: _____ = \$ _____

of Adult Four-Day Tickets at \$48.00 each: _____ = \$ _____

of Child One-Day Tickets at \$8.00 each: _____ = \$ _____

of Child Four-Day Tickets at \$28.00 each: _____ = \$ _____

Total Tickets: _____ = \$ _____

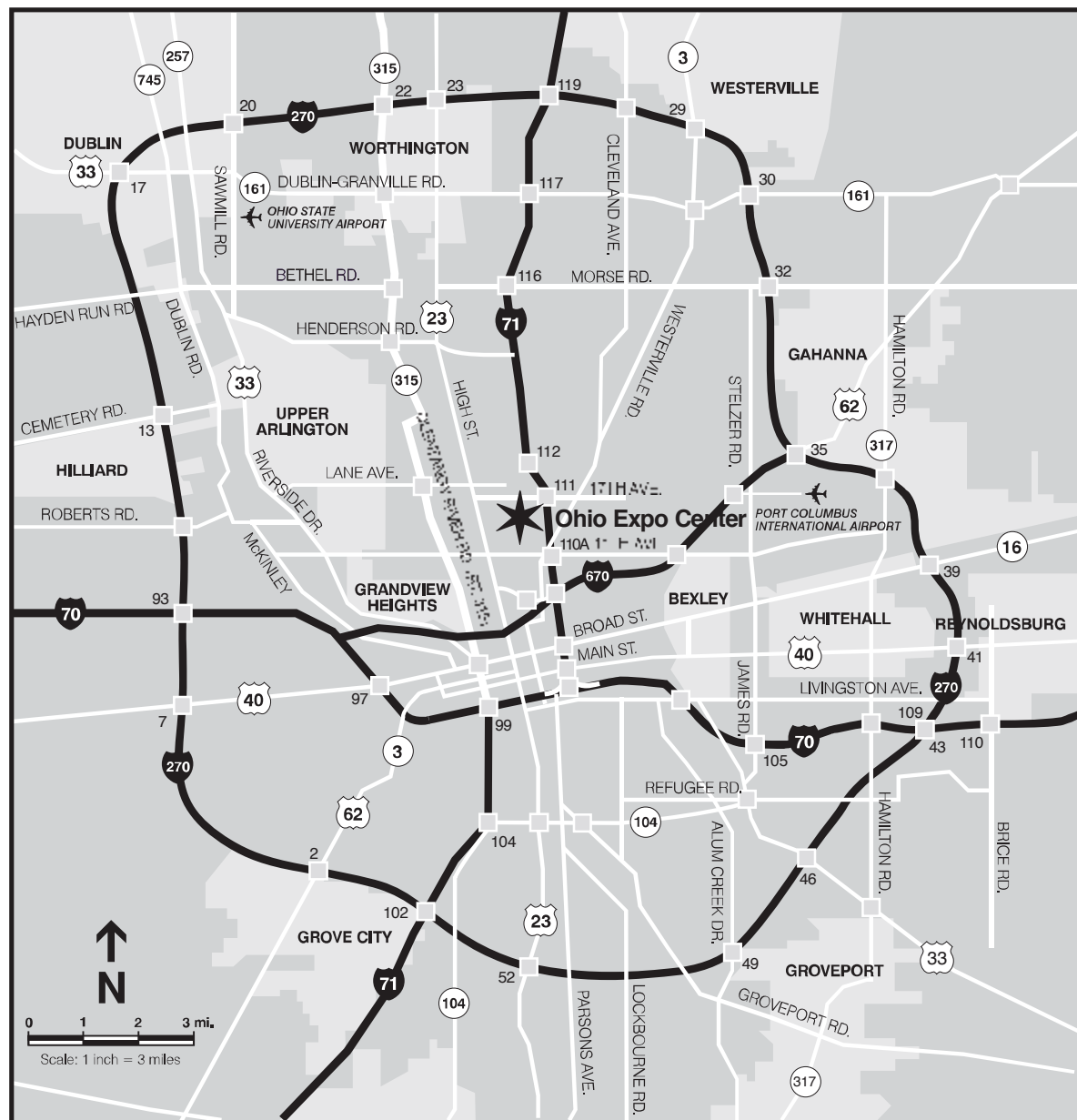
Postage/Handling Fee Per Order: = **\$3.00**

Total Amount Due: = \$ _____

Pfizer Fantasia Tickets

To purchase tickets for Pfizer Fantasia, visit www.equineaffaire.com or call (740) 845-0085 Mon-Fri, 9:00am-5:00pm ET beginning January 11, 2010.

Columbus, OH



For Easy Access to the Ohio Expo Center:

From the south:
Take Interstate 71 to 17th Ave. (Exit 111) and go west.

From the north:
Take Interstate 71 to Hudson St. (Exit 112), cross over Hudson St. and go south on Silver Dr. to the Ohio Expo Center.

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- McArthur Lumber & Post
- Nutramax Laboratories, Inc.

- Nutrena
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- Saddle Up Clothing Company
- SmartPak Equine
- StableComfort by Promat, Inc.
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- therubberman.com
- Tom Raper Trailers
- U. S. Animal Nutritionals of Vermont
- United States Equestrian Federation
- Universal Trailer Corporation
- Vita Flex Nutrition
- Wahl Clipper Corporation
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